
INFORMATION / DISCUSSION ITEM**STAFF REPORT**

DATE: MAY 7, 2009
TO: EL DORADO COUNTY TRANSPORTATION COMMISSION
FROM: WOODROW DELORIA, ASSISTANT TRANSPORTATION PLANNER
SUBJECT: SAFE CYCLING VIDEO PRODUCTION

REQUESTED ACTION

None. This item is for information and/or discussion only.

BACKGROUND

As part of the Smart Routes to School effort, the 50 Corridor Transportation Management Association (TMA) and EDCTC staff met with students of the El Dorado County Youth Commission in July 2008 to discuss the development of a student-produced Safe Cycling Video. The purpose of the video is to feature local high school students to promote safe cycling practices for elementary and middle school students. EDCTC encourages the participation of the El Dorado Youth Commission in all planning efforts including the City of Placerville Non-Motorized Transportation Plan, El Dorado County Bicycle Transportation Plan, the El Dorado County Regional Transportation Plan, the State Route 49 Realignment Study, and the Broadway Village Corridor Multi-Modal Implementation Plan.

DISCUSSION

The *Bike Safety for Kids* video will be promoted throughout area schools by the 50 Corridor TMA and EDCTC as a tool for the development of alternative transportation options. Corey Harkins, a senior at El Dorado High School, worked with Bill Thorpe, a local video producer, to develop a video titled *Bike Safety for Kids* as a way of promoting cycling as a safe and efficient means of transportation for school aged members of the community. EDCTC Staff appreciates the effort Corey Harkins and other Youth Commission representatives have put into transportation planning and promotion efforts for El Dorado County.

Approved for Agenda:

Kathryn F. Mathews, AICP
Executive Director