



## **GOALS AND OBJECTIVES FOR FISCAL YEAR 2009/2010**

### **A. Develop Alternative Transportation Options**

- Implement El Dorado County Regional Transportation Plan
- Support Transportation Demand Management and Alternative Transportation Options

### **B. Coordinate with External Partners/ Agencies**

- Coordinate with SACOG
- Encourage HOV Lanes throughout the Region to decrease congestion and improve air quality
- Increase influence within El Dorado County and with regional agencies
- Coordinate with Caltrans on STIP/ SHOPP Projects within El Dorado County
- Support Project Delivery Teams and monitor regionally significant transportation projects (STIP, SHOPP, CMIA, MTIP, CMAQ, RSTP, TEA) within El Dorado County

### **C. Cultivate Outreach and Public Involvement Plan**

- Utilize local newspapers for ongoing press coverage
- Maintain Website
- Ensure continued public participation in transportation planning
- Forward Advisory Committee applicants to Commission for appointment/ ratification
- Produce EDCTC Newsletter/ Annual Report

### **D. Update Administrative Practices**

- Provide a professional and safe work environment
- Maintain EDCTC Records Management System
- Hold annual Staff Retreats/ Team Building events
- Continue effective staff building
- Clarify Executive Director and Commission roles in Administration of Salary and Benefits

### **E. Pursue Funding Opportunities**

- Pursue funding options for El Dorado County Projects
- Advance EDCTC's Federal/ State Advocacy Program
- Secure funding for projects in development phases